

CHAITANYA MUKKAMALA

Product Leader – AI/LLM & Platforms – Driving Growth at Scale

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Turns ambiguity into clarity while guiding product pivots and aligning cross-organizational teams around focused, customer-centric strategies.

EXECUTIVE PROFILE

Product leader with 17 years of experience driving AI-powered innovation, scaling enterprise platforms, and transforming ambiguous problem spaces into measurable growth engines. Owns product strategy, roadmap prioritization, and cross-organizational investment decisions for AI-driven platforms operating at global scale, influencing portfolios exceeding \$46B and guiding high-impact product pivots. Leads and scales product, engineering, and data teams by hiring, developing, and promoting talent while enforcing a high-performance bar. Builds environments that enable disciplined experimentation and intelligent risk-taking to drive durable growth.

AREAS OF EXPERTISE

Product Strategy & Portfolio Ownership

Own product strategy and investment decisions across platforms influencing \$46B+ in revenue.

Enterprise & API Platforms

Lead platforms operating at 100B+ API calls and 26B+ reports annually with a global reach.

Cross-Organizational Alignment

Align product, engineering, and science teams across complex organizations to drive execution discipline.

AI/LLM Product Innovation & Scale

Translate LLM capabilities into personalization and automation platforms that drive revenue growth.

Executive & C-Suite Influence

Shape executive narratives and secure VP/SVP sponsorship for multi-year strategic initiatives.

Team Growth & Development

Scale high-performing teams, hire selectively, and coach talent to promotion while maintaining a high bar

PROFESSIONAL EXPERIENCE

AMAZON | TORONTO, CANADA

2022 – PRESENT

PRODUCT LEAD – AI/LLM-Powered Advertiser Recommendations (2024 – PRESENT)

Accountable for multi-year product strategy and cross-organizational investment decisions for AI/LLM-powered advertiser recommendations, owning roadmap, prioritization, and growth bets across product, engineering, and science teams.

- Leading a 2026 strategic pivot and global rollout of AI/LLM-powered full-funnel recommendations, targeting \$950M in annual revenue while eliminating 100K+ manual hours.
- Expanded advertiser recommendations across four new ad product lines (\$30B revenue base), directing 10+ cross-functional teams to unlock \$650M+ incremental revenue impact in 2026.
- Led and developed 4 engineers and 2 data scientists in a matrix structure, driving execution alignment, performance expectations, and delivery outcomes across organizational boundaries, including 2 promotions.
- Directed and aligned 10+ PMs across interconnected roadmaps, enforcing ownership clarity and delivery standards across product surfaces.

PRODUCT LEAD – Advertiser Reporting Platform (2022 – 2024)

Owned long-term platform strategy for Amazon Ads Reporting, including roadmap definition, architectural direction, and cross-organizational prioritization across three core products and multiple engineering teams.

- Pioneered the 0→1 development of Flexible Reporting, an AI/LLM-ready reporting product delivering simplified, out-of-the-box granular insights; scaled the MVP, secured VP-level sponsorship, and elevated it to a 2025 S-Team goal with projected \$1B revenue impact in 2026.
- Directed reporting platform scaling, supporting 26B+ async reports annually with sub-2-second sync latency.

PRODUCT LEAD - AMAZON ADVERTISING CONTD.

- Defined a mission-critical strategic cross-org initiative involving five product and engineering teams to accelerate new metrics launch timelines from 16 weeks to 6 weeks.
- Established bar-raising reporting standards by defining tenets, prioritization frameworks, and operational mechanisms—enabling the launch of 97 new features and improvements across 50+ teams in Amazon Ads.
- Contributed to hiring decisions for 2 PMs and 5 engineers, participated in annual performance calibration cycles, and coached team members toward promotion through targeted development planning.

NUVALENCE LLC - Acquired by EY | TORONTO, CANADA

2021 – 2022

SENIOR TECHNICAL PRODUCT MANAGER – Common eXperience Platform

Promoted to Senior Technical Product Manager within six months based on expanded scope, platform impact, and team leadership. Led and scaled a team from 5 to 12 engineers; coached 2 high-performing members to promotion.

- Pivoted search and location platform strategy at its inflection point by integrating context-aware technologies—resulting in a 12x increase in traffic within one quarter.
- Established reusable platform libraries to improve developer velocity and reduce time-to-market from 3 months to 3 weeks, increasing component availability by 83% QoQ.
- Defined platform governance models and partnered with engineering and UX to standardize frontend development—boosting code reusability and developer productivity.
- Interviewed 15+ PM candidates as a key loop panel member, contributing to the hiring of 4 PMs during rapid team expansion.

THOMSON REUTERS | TORONTO, CANADA

2019 – 2021

TECHNICAL PRODUCT MANAGER – API Platform & Service Mesh

Owned the API Platform portfolio across five products, supporting 100B+ API calls annually and driving \$100M+ in revenue. Oversaw a \$4M budget and led platform strategy across automation, analytics, and developer experience.

- Accelerated API velocity by 24% through platform strategy and execution across the API portfolio.
- Streamlined deployment cycles through automation — reducing release time from 7 days to 2 hours.
- Secured 15% additional funding by aligning cross-functional stakeholders and senior leadership.

ABBOTT HEALTHCARE | MUMBAI, INDIA

2018 – 2018

MANAGER – STRATEGY

Managed and led a 6-member team on advising senior leaders on product strategy and supply chain initiatives.

- Boosted margins for stents by 15% and increased infant formula sales by 5%, while cutting costs by 30%.

COMMSCOPE - formerly TE Connectivity | SINGAPORE

2014 – 2017

GLOBAL ANALYST – STRATEGY & PRODUCTS

Advised C-suite on product strategy and drove strategic initiatives across 5G, IoT, and virtualization products.

- Developed 5G and virtualization products roadmap and financial modeling to identify growth opportunities.
- Launched e-commerce portfolio across six countries, generating \$15M+ in new revenue from 200+ SKUs.
- Maximized revenue across fiber and copper with targeted GTM strategies balancing growth and retention.

ADDITIONAL EXPERIENCE

2007 – 2013

6 years of software engineering experience building SaaS applications, managing teams of up to 5 engineers, and architecting scaled platforms handling 1 M+ users.

EDUCATION & CREDENTIALS

Master of Business Administration | Singapore Management University, Singapore

Bachelor of Engineering – Mechanical | Osmania University, India